

*What are the
'wicked' evaluation
issues that the HE
sector are too
afraid to ask?*

This event is being recorded.



- @evaluation_c
- @ lizaustenbooth
l.austen@shu.ac.uk
- @DrREspacey
rspacey@lincoln.ac.uk

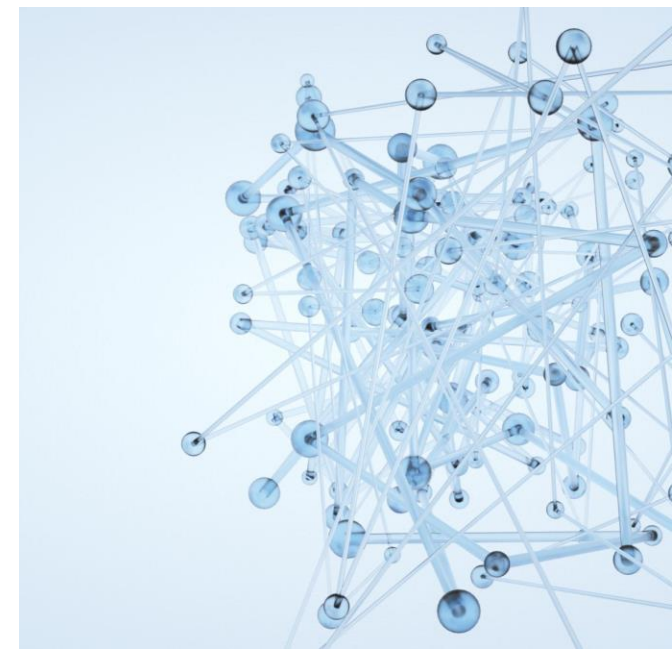
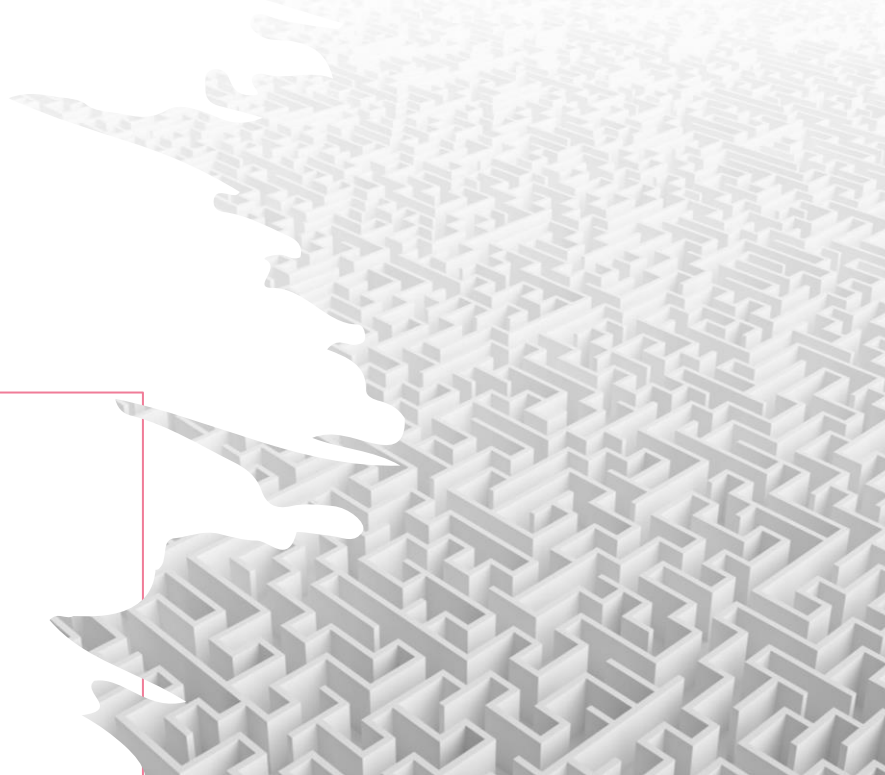
*This event is hosted on the Zoom
'meeting' platform.
Please keep your microphone on
mute during any presentations.
If you are able, we would love to
see you on camera!*

This event is being recorded.

EVALUATION
COLLECTIVE

Agenda

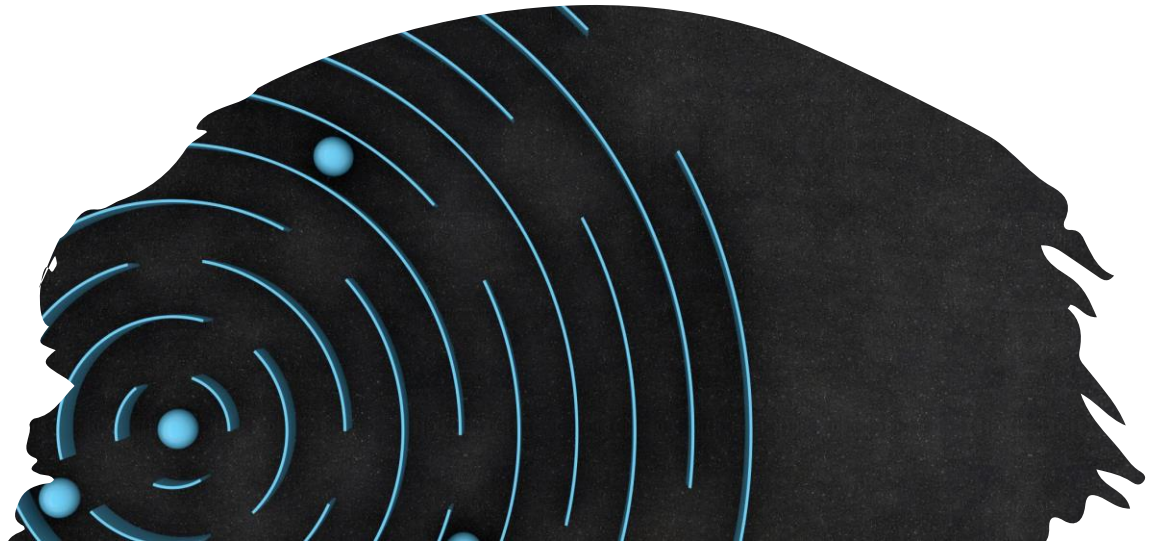
- Introductions
- Why 'wicked'?
- Overview of the sector 'wicked' evaluation issues
- Our four selected issues for discussion (15 mins per issue)
- Padlet activity for further issues
- Next steps





“Wicked” evaluation problems

- unique, complex, dynamic
- ill defined
- requires contextual understanding
- time consuming
- multiple stakeholders
- open ended
- no obvious solution



The Value of Evaluation

- How to deal with pressure to find a positive effect/solution.... especially short-term?
- How to report 'no impact'?
- How to gain positive support from management in a challenging HE environment?
- How to champion the value of various routes to causality?

Evaluation Methods/Approaches

- Creative evaluation methods
- Small 'n' evaluation
- Long-term evaluation
- Qualitative methods

Planning an Evaluation

- Managing the challenges of a lack of time and funding
- Pertinent questions for embedding evaluation in the intervention design stage
- Implementing comparison groups for non-social researchers
- Learning from others by sharing and collaborating

'How to Evaluate' Topics

- How to evaluate educational gain?
- How to evaluate differences to equity in degree awarding?
- How to evaluate attainment-raising in schools?
- How to evaluate short or one-off/limited iteration interventions in learning and teaching support?
- How to evaluate the impact of interventions on the wider student community?

*How to tame
these issues?
For discussion.....*

1. How do those conducting evaluations overcome pressure to report positive outcomes or provide a positive spin on reporting? – Chair Rachel Spacey
2. How do those conducting or supporting evaluations champion the importance and value of qualitative methodologies? – Chair Billy Wong
3. How can the HE sector support those conducting evaluations to share their reflections, lessons learnt and outputs (formally/informally)? – Chair Julian Crockford
4. How could institutions find the time and resources for evaluative work? – Chair Nathaniel Pickering

A large, irregular pink brushstroke graphic with a textured, hand-painted appearance. It is positioned on the left side of the slide and contains the text 'QAA Collaborative Project' in white.

QAA
Collaborative
Project

PADLET:

<https://padlet.com/sslla/WickedEvaluation>

- Classifying student achievement
- Future approaches to pedagogy
- Creating flexible work-based learning pathways
- Innovative and evolving quality processes
- Enterprise, entrepreneurship and global citizenship

Thank you!

- @evaluation_c
- @ lizaustenbooth
l.austen@shu.ac.uk
- @DrREspacey
rspacey@lincoln.ac.uk

Forthcoming:

- our new website
- opportunities for collaboration
- blog writing
- sharing of resources
- more events in the new year

